



## **2023 ZRA Hosted VIRTUAL ICRM Exam Prep Workshop** **Friday, September 29, 2023 – 8:00 – 5:00 PM EST**

ZRA is excited to collaborate with the Institute of Certified Records Managers (ICRM) for the 16<sup>th</sup> consecutive year to provide information about ICRM certification and its relevancy, value and benefits to those Records and Information Management (RIM) professionals working in the Zoological Registrar profession. ZRA's Professional Development Committee budgeted to purchase the Exam Prep Product this year due to the ICRM putting the product back on the market for direct purchase. In doing so, ZRA can once again cover MEMBER attendance for the workshops as part of its FULL conference registration. Attendees will receive some highlights from the 2022 ICRM Salary Survey (see link below). We will also welcome Breanna Benson-Pearce, a graduate of one of the ICRM academic partners, Louisiana State University (LSU), and who is also the new Registrar for Utah's Hogle Zoo! Breanna is a Certified Records Analyst (CRA) and will give testimony on the value of ICRM certification and its application to zoological records management.

### **Agenda & Presenters**

*Rae Lynn Haliday, MBA, CRM/CIGO, FAI, ICRM Facilitator for ZRA  
Registrar, Saint Louis Zoo*

*Lillian Moore, CRA, Assistant Registrar, Saint Louis Zoo*

*Susan Marin, CRM/CIGO, PMP, Senior Manager, Advisory for Consilio, LLC*

*Breanna Benson-Pearce, MLIS, CRA, Registrar, Utah's Hogle Zoo*

### **Certified Records Analyst (CRA) Sessions – September 29, 2023**

ICRM Overview: Application to Certification

Parts 2-4 (CRA) Session – 8:00 a.m. – 12:00 p.m. EST

**ICRM Overview:** Recording of overview will be provided to attendees one-day prior

**Welcome and Introductions** – 8:00 a.m. – 8:15 a.m.

**Part 2:** 8:15 a.m. – 9:30 a.m.

**Part 3:** 9:30 a.m. – 10:30 a.m.

**Part 4:** 10:45 a.m. – 12:00 p.m.

## **Virtual Break TBD**

### **Certified Records Manager (CRM) Sessions – September 29, 2023**

Parts 1, 5 and 6 (Parts 1-6 required for CRM) Session – 1:00 p.m. – 5:00 p.m. EST

**ICRM Overview:** Recording of overview will be provided to attendees one-day prior  
**Welcome and Introductions** – 1:00 p.m. – 1:15 p.m.

**Part 1:** 1:15 p.m. – 2:30 p.m.

**Part 5:** 2:30 p.m. – 3:45 p.m.

**Virtual Break:** 3:45 p.m. – 4:00 p.m.

**Part 6:** 4:00 p.m. – 5:00 p.m.

Sessions provide an introduction to the ICRM certification process including qualifications, a detailed overview of the material covered in Parts 2-4 for the Certified Records Analyst (CRA) and the additional Parts 1, 5 and 6 for the Certified Records Manager (CRM) credential, with 20 sample questions (in poll format) for 1-5.

RIM Technology has changed the global best practices for managing records and information. Laws and regulations, privacy, security, data protection, organizational needs, accreditation standards, audits, lawsuits, disasters and many other variables can impact how we should create, maintain, preserve and disposition records. Obtaining ICRM certification will elevate your RIM skills and competencies and ensure you can maintain them as best practices for RIM and compliance change. Doing so increases the value you bring to your position and your institution, and can provide you with strategic advantage and the capacity to advance your career. Contact Rae Lynn Haliday, MBA, CRM/CIGO, FAI, ICRM Facilitator for ZRA, at [raliday4572@gmail.com](mailto:raliday4572@gmail.com) if you have questions.

<https://www.icrm.org/form/icrm-2022-salary-survey-report>